



2020 - 2021 Tentative Program Schedule

Program/Event	Date	Location
Applications Accepted	August 31 – September 30 at 5pm	Submitted Online
Interviews and Selections	October 1 – October 7	Internal Selection by BEDC
Onboarding Meeting	Thursday, October 15, 5:30pm – 6:30pm	Virtual Meeting
Kickoff Event & First Meeting with Mentor/Mentee	Thursday, October 22, 5:30pm-6:30pm	Virtual Meeting
<i>Outlining Your Business Plan</i>	Week of October 26 – October 30	Online with ISBDC
<i>Customer Discovery/Development</i>	Thursday, November 5, 5:30-6:30pm	Virtual Meeting
<i>Preparing Financial Documents/Developing Financials</i>	Thursday, November 12 5:30-6:30pm	Virtual Meeting
<i>Fundraising/Bootstrapping</i>	Thursday, November 19, 5:30-6:30pm	Virtual Meeting
Thanksgiving Break – No Meeting	Week of November 23	
<i>Legal Consultation</i>	Thursday, December 3, 5:30-6:30pm	Virtual Meeting
<i>Protecting Your Intellectual Property IU IP Clinic</i>	Thursday, December 10, 5:30-6:30pm	Virtual Meeting
Finals Week – No Meeting	Week of December 16	
Winter Break – No Meetings	December 21 – January 1	
<i>Telling Your Story/Media Prep</i>	Thursday, January 7. 5:30-6:30pm	Virtual Meeting
<i>How to Prepare a Pitch Deck</i>	Thursday, January 14, 5:30-6:30pm	Virtual Meeting
Business Plan and Logo Due	Friday, January 22, 5:00pm	Submitted Online
Practice Demo Day	Thursday, January 28, 5:30-6:30pm	TBD
Pitch Deck Due	Friday, February 5, 5:00pm	Submitted Online
Final Demo Day	Thursday February 11, 5:30-7:30pm	TBD